

AGREEMENT – ONE LITRE FOR ONE LITRE



MADE BLUE





MADE BLUE

EZshine Diamond Clean Technology Co. Ltd

Attn. Roy Li

Xiang Yu Lu

361006 Xiamen Shi

China

SUBJECT: AGREEMENT EZshine MADE BLUE

DATE: March 24th 2021


Dear Mr Li, dear Roy,

Thanks again for considering a partnership with MADE BLUE. As discussed, below a proposal how to go about working together towards access to clean water for all and for EZshine to be joining the ONE LITER FOR A LITER program by MADE BLUE.

ABOUT MADE BLUE

MADE BLUE is a charity registered in The Netherlands and working towards a clear mission: access to clean water for all. To achieve this, MADE BLUE turns water into water in an entrepreneurial way with two programs:

 **MADE BLUE WATER:** the best water for the world for hospitality and at work.

 **ONE LITRE FOR ONE LITRE:** mirroring water savings – or usage – of companies, products or services by realizing an equal amount of clean water in developing countries: one litre for one litre.

By now we've been able to realize eight billion litres of clean drinking water in places on earth where it is most needed. Our way of working is of course audited externally and all of our projects can be tracked online.

ABOUT EZshine

EZshine develops and markets floor cleaning pads systems and professional polishing pads systems for the cleaning industry. Through consistent quality, trust and reliability with partners, EZshine continues to build relationships with our global partners. Also, EZShine aims at contributing to the Made Blue mission, together working towards access to clean water and hygiene for all:

 by donating one litre of clean water to Made Blue for every 5 cleaning pads sold.

Made Blue will support EZshine in bringing a beautiful and impactful story: see page 5. Made Blue will also feature EZshine as an ambassador to Made Blue Foundation, amongst other things as detailed on the next page.

MADE BLUE Foundation

Eikenlaan 41
3831 XE Leusden
The Netherlands

tel +31 70 891 9492
www.madeblue.org

Chamber of Commerce nr. 61952184
RSIN NL854563933

Terms and conditions deposited at the Chamber of Commerce in Amersfoort, The Netherlands, registration number 59974745.



MADE BLUE

PARTICIPATION MADE BLUE

MADE BLUE works with a transparent organizational model: participating companies join MADE BLUE and donate thirty* Eurocents (€0.30) for every one thousand litres (1,000L) made available on their behalf elsewhere on earth. For each participating company, MADE BLUE supports with:

- 💧 Certificate indicating the amount of water realized in developing countries;
- 💧 Right to use the MADE BLUE logo for the services/products it applies to;
- 💧 Regular updates on the generated joint impact elsewhere on the planet;
- 💧 Online water project status updates;
- 💧 Access to photo and video materials on MADE BLUE water projects;
- 💧 EZshine feature on the MADE BLUE website;
- 💧 Sub-certificates for (large) customers of EZshine**
- 💧 Support in communicating about the MADE BLUE partnership**.

STORYTELLING MADE BLUE

Participating companies may count on MADE BLUE in search for the most powerful message in communicating about our partnership. MADE BLUE will provide various materials and channels to distribute this message: impact certificates, online project updates et cetera. On this page you can find some inspiring examples :

<https://madeblue.org/en/one-litre-for-one-litre/examples/>

* starting from a 25 million litres per year donation, every extra euro received is spent directly on delivering even more clean drinking water: one thousand litres (1,000L) per 20 Eurocents (€0,20) received.

** Fair use policy: MADE BLUE works as effective and efficient as possible, ensuring as much money as possible to be made available for realizing access to clean water. The amount of support that we can offer, therefore depends on donations to our water projects.



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NEARBY MADE BLUE

MADE BLUE has chosen for a transparent and cost-effective organizational model: core costs such as office space have been removed from our budget, gratefully making use of existing resources and excess capacity of companies MADE BLUE. By doing so, we realize maximum impact with the funds received and focus on what we do best: achieving measurable access to clean water for as many people on earth as possible.

What about MADE BLUE marketing budget? Instead of spending money on marketing that otherwise could have been spent on creating access to clean water, MADE BLUE relies on participating companies for helping spread the story and logo of MADE BLUE actively in their product, service and business communications. That helps the MADE BLUE program growing even bigger and for us together to make even more impact in the future!

With entering into this agreement:

- 💧 EZshine actively communicates about the EZshine MADE BLUE partnership, for example by featuring the MADE BLUE logo in product- and company communication and seeking for opportunities in joint storytelling.
- 💧 EZshine makes an ongoing and active effort introducing MADE BLUE to its stakeholders with the call to join our joint effort in creating access to clean water for all.

THE WORLD MADE BLUE

Worldwide, 2.7 billion people are suffering from a shortage of clean water. For 785 million people, this situation is permanent. For 3.5 million people a year, help comes too late. With over six billion litres realized, we already provide over 70,000 people with permanent access to clean drinking water today and for the next 10 years to come.

We do this together with local partners, manpower and materials: we use the channels, people and resources that are already on site in developing countries dealing with permanent water scarcity. In Bangladesh we therefore work with teams of Simavi. In Kenya, our projects are operated by Amref Health Africa, in Ethiopia and Senegal, World Vision is on site. Our focus is on sustainability, efficiency, innovation and entrepreneurship.

We look forward to working with you to access clean drinking water for more people on earth, in an effective, business-driven and above all fun way!

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EZshine MADE BLUE

In partnership with Made Blue, EZshine aims at providing access to clean water to those on earth who need it most by donating part of the profit resulting from the EZshine product sales.

Made Blue will support EZshine in bringing a beautiful and impactful story, twofold

- 💧 by donating 1 litre of clean water to Made Blue for every 5 cleaning pads sold.
- 💧 ensuring 1.000 litres of clean water being made available for every €0,30 donated;

Read more about how donations are spent: <https://madeblue.org/en/home/how-donations-are-spent/>

As of the second quarter of 2021 MADE BLUE therefore **informs every quarter** what amount of clean water is to be realized on behalf of EZshine, sending out a donation request accordingly. EZshine takes responsibility passing on actual figures so that the public communication about our partnership remains correct at all times. Every year, EZshine receives a certificate from MADE BLUE indicating the impact realized in that year. EZshine stakeholders may receive sub-certificates at any moment in time. **EZ Shine pledges to donate at least 1.000.000 litre / €300 annually.**

By signing this agreement, EZshine and MADE BLUE agree to abide by the agreements referred to in this document, regarding the periodic donation as well as support in communication.

Agreed and signed in twofold for the EZshine Made Blue partnership starting on 2021.04.08 (date)

at Xiamen (place)

on 2021.04.08 (date)

EZshine Diamond Clean Technology Co., Ltd

MADE BLUE Foundation

----- (name)

Machiel van Dooren

MADE BLUE Foundation

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MADE BLUE

ADMINISTRATION MADE BLUE

Please fill out and add below:

Purchase/Order number

Chamber of Commerce No.

2893714

VAT No.

/

Billing address (when different)

ROOM604,6/F,EASEY COMMERC
IAL

BUILDING,253-261 HENNESSY
ROAD,WANCHAI HK

E-mail for e-billing

ezshine-eu@ezshinepad.com

Administrative contact person

Roy Li

Telephone contact

+8615305924823

E-mail contact

ezshine-eu@ezshinepad.com

COMMUNICATION MADE BLUE

Please fill out and add below:

Communications contact person

Roy Li

Telephone contact

+8615305924823

E-mail contact

ezshine-eu@ezshinepad.com

- Please share your logo in JPG and EPS format
- Please share some nice full-screen images for use on our website

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